

Suzy Evans

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Experience

Backstage | New York, NY

Senior Editor (Promoted from Associate Editor, January 2012)

April 2011 – Present

- Assign and edit news, special sections, and features across publishing platforms
- Spearheaded print redesign and website relaunch with team of three editors
- Manage freelance and staff writers to produce weekly magazine and daily website
- Curate Backstage.com homepage and news, reviews, and advice channels
- Grew website traffic by 60 percent and Facebook fans by 88 percent from 2012 to 2013
- Report and write cover stories, celebrity profiles, and features for the magazine
- Host event panels and on-camera interviews, with actors such as Hugh Jackman, Jessica Chastain

Fast Company | New York, NY

Editorial Assistant

April 2010 – April 2011

- Wrote articles on arts, technology, design, and environment for print and online
- Collaborated on special issues, including Masters of Design and Most Creative People
- Performed research and additional reporting for senior editorial staff
- Managed all author, illustrator, and photographer contracts and invoices
- Provided administrative support to executive editorial team

International Herald Tribune | Paris, France

Features Assistant

January 2010 - March 2010

- Wrote and edited items for the online and print editions of the Global Arts Guide
- Contributed to *The New York Times* Travel section

Science Illustrated | Evanston, IL

Research Director

September 2009 - December 2009

Northwestern University Graduate Magazine Capstone Project

- Hired by Bonnier Corporation to develop a brand strategy and website for *Science Illustrated*
- Supervised all audience research: four surveys, 40 in-depth interviews and two focus groups
- Oversaw all fact-checking for print and online articles
- Led development of an original media kit

Chicagoist | Chicago, IL

Staff Writer

February 2009 - December 2009

Top Chicago blog covering news, food, arts and events

- Covered topics such as theater, art, film, fashion, and nightlife in weekly articles

American Theatre | New York, NY

Editorial Intern

September 2008 - December 2008

Nationally distributed theater magazine

- Wrote and edited front-of-book articles
- Worked with a team of four editors to conceptualize 25th anniversary issue and event
- Edited, fact-checked, and formatted 80 articles for a 600-page book commemorating the anniversary

Daily Bruin | Los Angeles, CA

Theater/Arts Editor (Promoted from Staff Reporter, December 2007)

April 2007 - June 2008

Society of Professional Journalists 2008 Best All-Around Daily Student Newspaper

- Assigned and edited pieces about theater, art, dining, fashion, literature, and lifestyle
- Conceptualized and executed a 10-page special section for the 2008 Los Angeles Times Festival of Books

Education

Northwestern University | Evanston, IL

Master of Science in Magazine Journalism

March 2010

- Gertrude and G. D. Crain Publishing Management Award

University of California Los Angeles | Los Angeles, CA

Bachelor of Arts in English, Minor in Theater

June 2008

- Graduated Cum Laude, College Honors, Departmental Highest Honors